The President's Report
1989-1990

CENTENARY
COLLEGE

SHREVEPORT, LOUISIANA

FROM THE PRESIDENT

Sociology students Sherry Green, Fred Moss IV, Paul Caver and Michele Browder set the pace for courses offered cooperatively at Centenary and Southern University-Shreveport, a first for both institutions.

CENTENARY HAS FOR YEARS been recognized across America as providing superb quality education at modest cost. *Money Guide* lists the College as one of the best values in U.S. higher education, among the top 30 independent colleges in the nation.

It is so now. And it was so from the beginning. Back in the 1820s and '30s, when Louisiana had neither highways nor railroad, no other colleges or any public school system, Centenary's Professor Murphy was teaching Greek and Latin; there were rare folios of Shakespeare and Spenser's *Fairie Queene*, marvels of ancient texts. Centenary's Professor William Carpenter was interna-

FROM THE PRESIDENT

tionally acclaimed – Charles Lyell acknowledged his debt to his book *The Principles of Geology*, a book which profoundly influenced Charles Darwin.

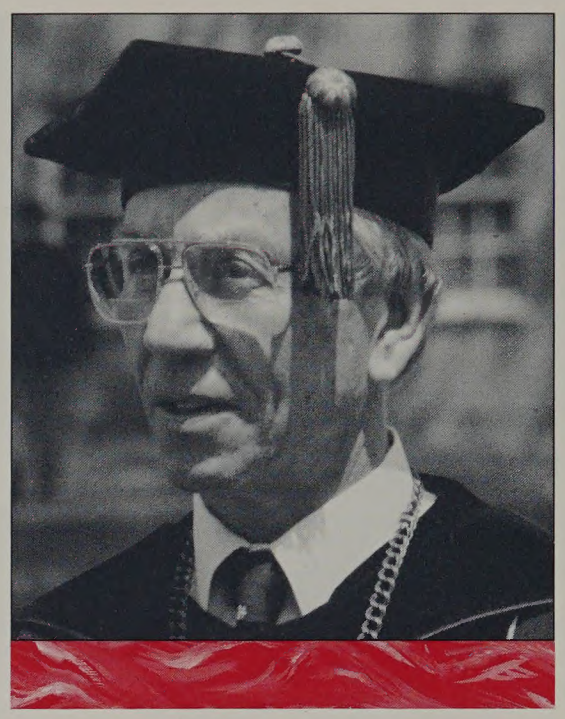
Quality from the beginning: that's our heritage. And it's our vision; above all else, this must be the characteristic of Centenary College: excellence.

But the other side of the balance is crucial too: the reasonable costs charged for Centenary's excellent education. And the costs are not so widely understood, or so sympathetically supported.

In brief, college education is both labor intensive and capital intensive: a grim coupling for the budget-maker! As to the first, Centenary's commitment to quality education means an 11-1 faculty-student ratio: this is the epitome of labor intensiveness! As Editor Gulbert of *Money Guide* reminds us, the national average even at the independent colleges is 15-1. And the calibre of our faculty is superb: the best! Little can be done to reduce costs or raise productivity here: brilliant professors in close contact with students, is the crux of our commitment.

Moreover, the need to compete with commerce and industry for the talented faculty is costlier every day. And there are campus services which students require more and more: career counseling, health services, campus security, social problem guidance, etc. Not to mention the increasing requirements to satisfy new state or federal regulations. . . Costs spiral.

As to the second, for many difficult years in the '60s and '70s, campus improvement, even building maintenance, had to be curtailed, for fiscal survival's sake. In recent years,



Dr. Donald A. Webb
Centenary's 33rd President

we have had to "play catch-up," an expensive annual financial outlay, in a venerable residential college! We have put the modernization of our buildings among our urgent priorities for the next decade.

Labor intensive/capital intensive: A cruel combination in terms of expenditures. And add to that, the contracting value of endowment assets due to inflation, and the struggle to keep prices reasonable becomes a hard one indeed.

Which brings us to the income side of the financial equation. For there are only three sources of funding, whether for operating or for capital purposes: student charges, income from endowment, and current gifts. Income from students (tuition, room and board, less scholarships and aid) provides roughly half of our total income. The other half comes from past or current gifts: past gifts to the endowment produce investment returns, and each year, current philanthropy provides substantial support.

That is to say, even students who pay full tuition receive a large subsidy, amounting to half of what his or her education actually costs here: every student receives each year at least $3000 in subsidies.

Add to that, the fact that 76% of our students also receive scholarships or aid, and the reasonableness of our prices charged is clear: we give outstanding value for money, to be sure!

The following pages verify this key virtue of Centenary College. They detail the essential health of the College, and the strenuous efforts, once again, to keep expenditures frugal and administration lean.

Most of all, they make plain what all of us at Centenary know full well, and are deeply grateful for: that incredible fifty percent! That is, half of our annual funding comes from past or current generosity! Our donors are magnificent; we thank them with all our hearts, and strive to be worthy of their devoted support.

Don Webb

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$13 Million Raised: Phase II Underway

Phase I Completed

A state-of-the-art music library, $2.3 million in additional endowed and operating scholarships, two more endowed chairs, and a new building combining facilities for research in American literature (particularly Jack London studies), with archives for Louisiana Methodism, are all results of Phase I of the Fulfill the Vision Campaign.

The largest fundraising campaign in the 165-year history of the College, the Fulfill the Vision Campaign was launched in September, 1988.

By December, the trustees had contributed or pledged an unprecedented $8.8 million. During the spring, 94.5% of the faculty and staff including 100% of the grounds and cafeteria staff had made gifts and pledges, totaling $112,903.

By summer of 1990, the following sums had been received from Campaign Divisions which are ongoing: Church Friends, over $750,000; Alumni, $1,003,000; and Shreveport-Bossier, $1,204,000 – exclusive of pledges and deferred-gift commitments.

The base goal of $13 million was surpassed in July, 1990.

With the completion of Phase I, significant parts of the vision are already reality.

The Grayson Chair of Chemistry and the Centenary College Chair of Liberal Arts are in place. The Hurley School of Music is now solidly undergirded with endowment for generations to come; the added scholarships make the College accessible to even more top students.

The new Peters Research Center and the Hurley Music Library, each in their way, open doors to the College's academic future.

Phase II Underway

Phase II of the Fulfill the Vision Campaign is underway, and priorities include:

- Faculty Development Endowment Fund
- The Renovation of Rotary Hall Men's Honor Dormitory
- The Renovation of Mickle Hall of Science
- The Annual Fund for Great Teachers and Scholars
- The Gents Club

The goal for these projects is $10.5 million.

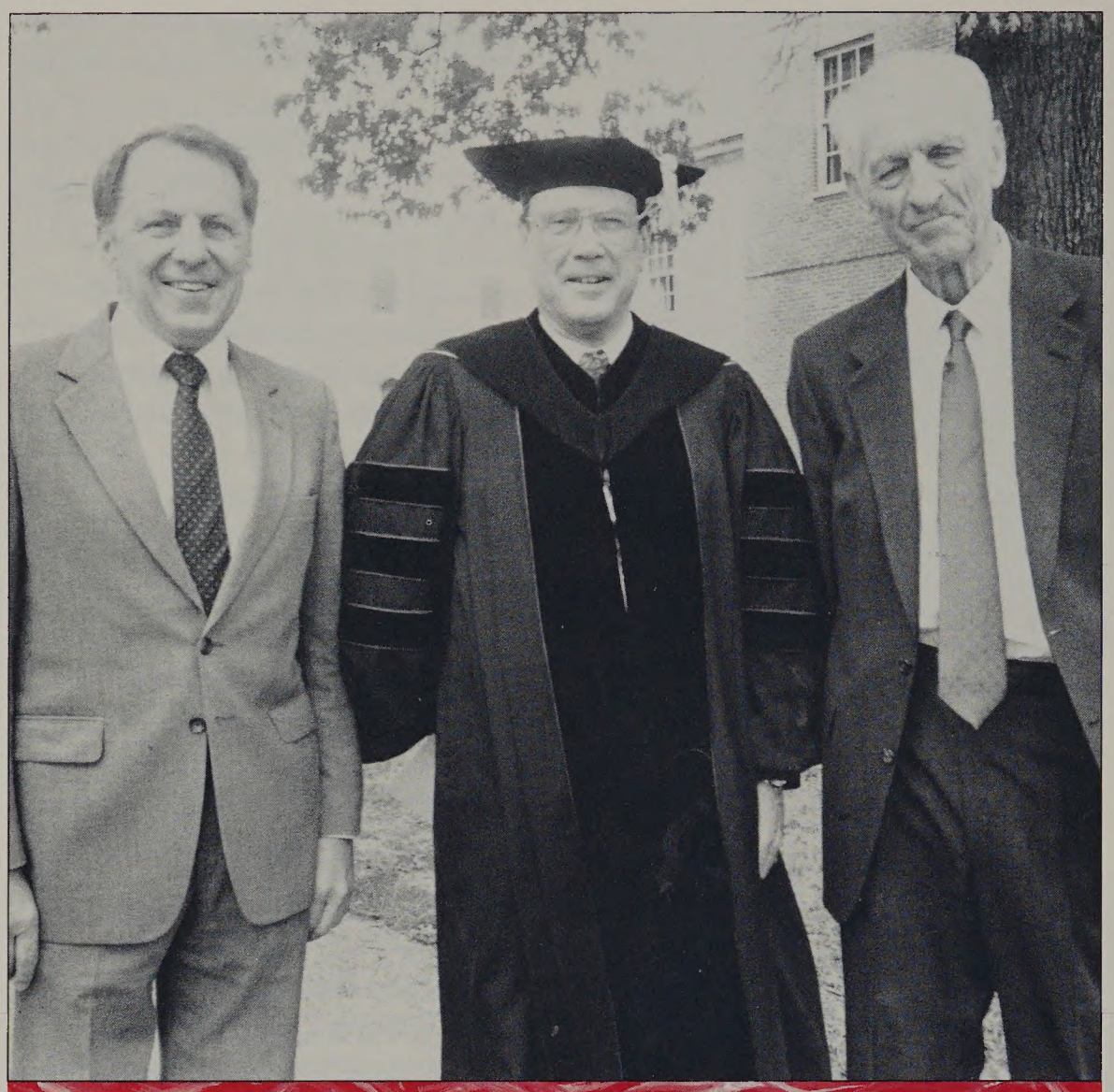
Special Project

One of the biggest dreams of the Fulfill the Vision Campaign is the construction of a Social Sciences Building to house the departments of psychology, sociology, history, political science, and education.

Although Centenary's proposal to the F.W. Olin Foundation for a $3.9 million grant to build a new social science facility was not successful in 1989-90, the College is actively pursuing the Foundation's support in the current year.

To be considered for an Olin building is generally regarded as an honor and viewed as an endorsement of the institution's educational quality.

Bernard Gordillo and Angela Phillips study in the new state-of-the-art Hurley Memorial Music Library. The new facility is part of Phase I of the Fulfill the Vision Campaign.



Billy James (left) and G.W. James '29 flank Dr. Robert Ed Taylor '52 who was installed as the T.L. James Professor of Religion at Founders Day Convocation. Gifts to the Church Friends Division of the Fulfill the Vision Campaign were used to undergird the T.L. James Chair, created in 1975 by T.L. James and Company, Inc. of Ruston.

Alumni Division Kickoff with Charles Kuralt

CBS broadcast journalist Charles Kuralt was awarded the honorary Doctor of Laws degree by President Donald A. Webb when he launched the Alumni Division of the Fulfill the Vision Campaign at a special Convocation Thursday, Dec. 14. Mr. Kuralt's visit was co-ordinated by Alan Cartwright, general manager of KSLA-TV in Shreveport.

Shreveport-Bossier Division Dinner Party

An anonymous donor was benefactor for an elegant, seated dinner for over 400 business and community leaders from Shreveport and Bossier City when the Shreveport-Bossier Division of the Campaign was launched. Designed to raise $3 million, this Division will get its support from non-alumni individuals and businesses.

Church Friends Division Celebration Luncheon

Seventy-five leaders from throughout the Louisiana United Methodist Conference celebrated the successful progress of the Church Friends Division at a luncheon in Alexandria Friday, March 9. A total of $756,380.64 had been raised, and a new goal of $1 million was announced.

CAMPAIGN LEADERSHIP

Harvey Broyles '36
General Chairman

Sam P. Peters, Jr. '39
Trustee Division

Mrs. Virginia Shehee '43
Alumni Division

Dr. Nancy Carruth H '82
Church Friends Division

Edward J. Crawford, III
The Faculty Development Endowment

Cecil E. Ramey, Jr. '43
The Annual Fund for Great Teachers and Scholars

G.W. James '29
General Co-Chairman

Dr. Earle Labor H '90
Faculty-Staff Division

Jerry Boughton
Shreveport-Bossier Division

J. Stafford Comegys '82
The Mickle Hall Renovation

George D. Nelson, Jr.
The Faculty Development Endowment

Edwin C. Harbuck '56
The Rotary Hall Renovation

Total Funds Given

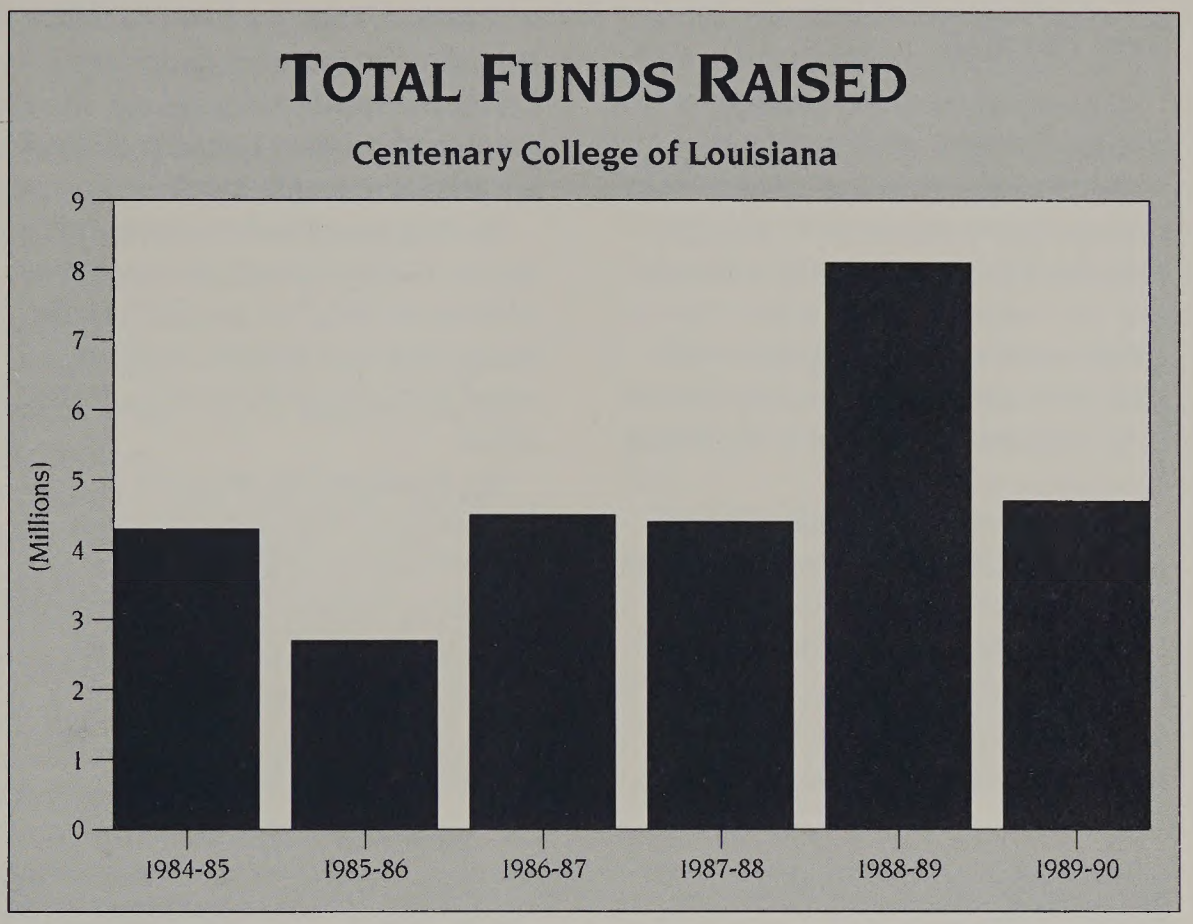
A grand total of $4,654,275 in gifts was received during 1989-90, the second highest total in the College's history, surpassed only by the previous year's total.

$2,134,926 was added to the endowment in support of academic chairs ($1,232,000), scholarships ($342,686), programs, and facilities.

Gifts to unrestricted operating funds totalled $1,566,632, of which $1,079,356 was to The Great Teachers-Scholars Fund.

Operating Scholarship gifts for the year added to $495,301.

$435,400 was given for current additions and improvement to facilities.



Major Gifts and Grants

The Centenary Chair of Liberal Arts, initiated earlier by an anonymous donor, was matched with $400,000 from the State of Louisiana's Eminent Scholars Fund, creating an endowment of $1 million, and Centenary's eleventh academic chair.

The T.L. James Chair of Religion was upgraded with $481,000 in additional private donations, raising its endowment to over $1 million.

The Gladys Hurley Memorial Music Library was completed at a cost of $275,000. The Sam Peters Research Center was begun in February and will cost an estimated $615,000.

Two anonymous donors initiated the *First Endowed Professorship*, under a new program established by the state. Centenary has applied for $40,000 to match the donors' $60,000.

The Annual Fund for Great Teachers and Scholars

A total of $1,079,356 was raised for the Annual Fund for Great Teachers and Scholars making this year's total the highest in the history of the College.

Some 1,623 or 19 percent of all alumni participated this year with other significant support coming from trustees, parents of students, friends in the Shreveport/Bossier area, and corporations and foundations.

As an integral component of the "Fulfill the Vision" Campaign, the Annual Fund makes it possible for Centenary to balance its yearly budget. Support to the Annual Fund pays competitive salaries, heats buildings, buys equipment, supports student life, and helps finance a highly competitive student recruitment program.

New Scholarships

Operating scholarships established in 1989-90 include:

- The Adell Biedenharn Gwinn Scholarship
- Hearst Minority Scholarship Fund
- Victor H. or Ruth Lee Hughen Annual Scholarship
- Paul and Louise Mann Scholarship
- Lettie Pate Whitehead Scholarship Fund

Endowed scholarships established in 1989-90 include:

- Alumni Class of 1940 Golden Anniversary Endowed Scholarship
- Azalea Estella Baird Memorial Scholarship Fund
- William Russell Barrow Memorial Endowed Scholarship
- The Harvey Broyles Endowed Scholarship
- Sidney E. Cook Endowed Memorial Scholarship Fund
- Willard Cooper Endowed Scholarship for Art
- Elizabeth K. Hicks Memorial Endowed Scholarship
- Ella Nita McMichael Endowed Memorial Scholarship in Church Careers
- Webb D. Pomeroy Memorial Endowed Scholarship for Ministerial Students
- Bessye Cowden Ward Endowed Scholarship

The Faculty

Achievements of the faculty include:

Dr. Dorothy B. Gwin, Dean of the College, participated in a Fulbright Program between the United States and the Federal Republic of Germany. She joined a group of 25 leaders in education for a month-long program originating in Bonn and concluding in Berlin.

Ms. Valerie Martin attended the National Workshop for Conductors in Murray, Ky.

Dr. Arnold Penuel did further research at the University of Texas and Middlebury College libraries and completed an article on the influence of Garcia Lorca's *La Casa de Bernada Alba* on Nobel Laureate Garcia Marquez's *La mala Lora*. The reading of primary texts stimulated additional research ideas.

Dr. Antonio Pizarro presented a paper entitled "Black Matrices Over a Valuation Ring" at the Sixth Haifa Matrix Theory Conference at the Israel Institute of Technology, Haifa, Israel.

Dr. Hughes Cox received a $20,000 grant from the Louisiana Endowment for the Humanities to conduct a Summer Teachers Institute entitled "Development of Moral Foundations of Democracy from Plato to M.L. King." Along with the Department of Education, the Department of Philosophy is establishing at Centenary a "Center for Values and Education," which will put Centenary in the forefront of the new national movement to develop courses in values for primary and secondary schools.

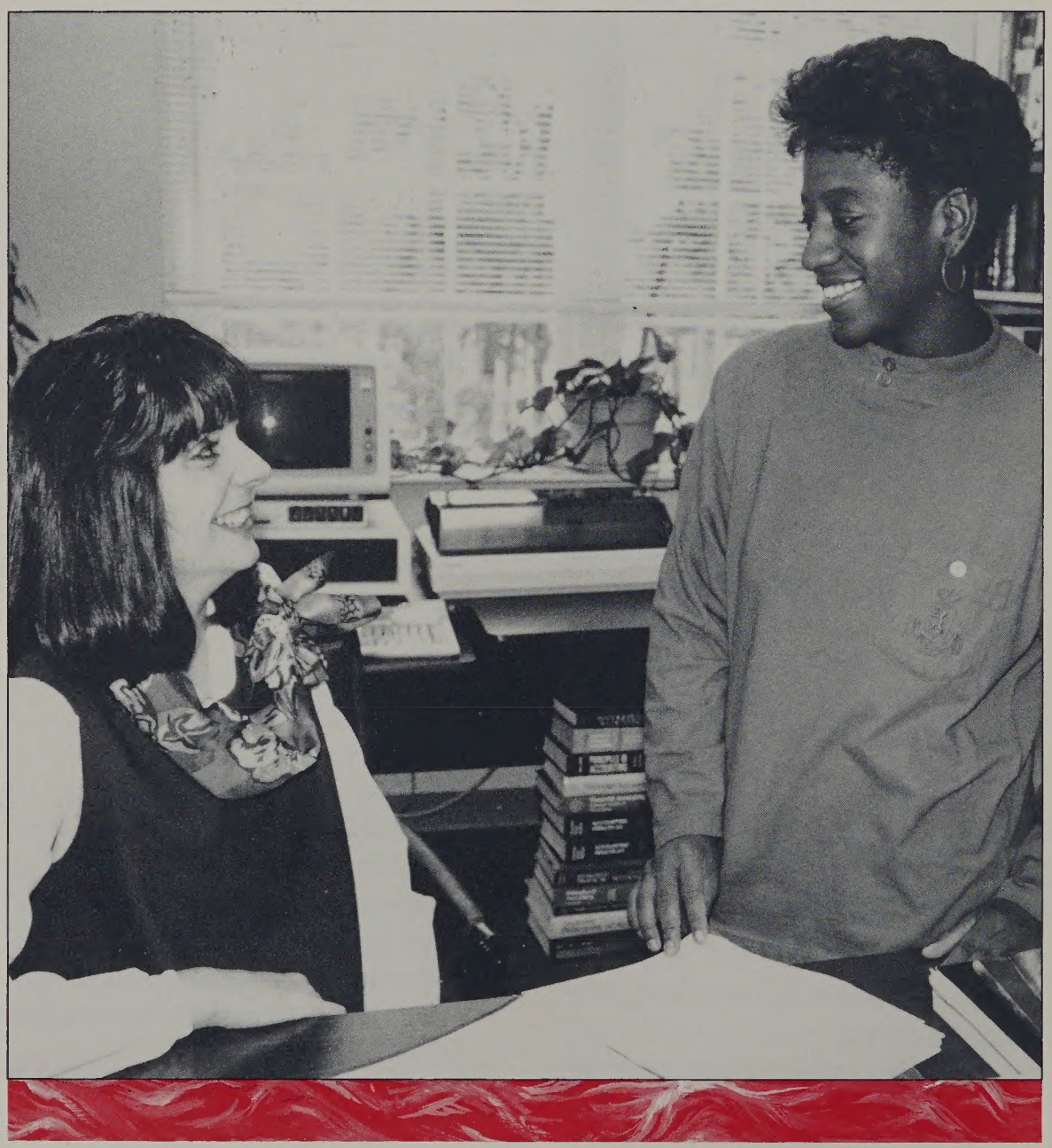
Dr. Earle Labor's five-week NEH Summer Seminar for Teachers was ranked among the top three of the 55 seminars funded this year by the National Endowment for the Humanities. From a pool of nearly 400 inquiries and 80 final applications, 15 of the nation's finest teachers (plus one from East Germany) met with Dr. Labor at the Sonoma State University and Jack London State Historical Park to study "Jack London: The Major Works."

Oxford University Press released, in its World's Classics Series, *The Call of the Wild, White Fang, and Other Stories*, edited by Professor Robert C. Leitz of LSU-S and **Dr. Earle Labor**.

Dr. Lee Morgan continued his research on Henry Thrale, Dr. Samuel Johnson's patron, during a two-month stay in England. Dr. Morgan plans to complete the project next summer, and then place it with a university press for publication.

Dr. Beth Leuck researched the behavior of two male Carolina anoles (lizards) when one was the owner of a territory for various lengths of time.

Dr. Alice Berry had an article entitled "L'Isle Medamothi: Rabelais' Itineraries of Anxiety (*Quart Livre* 2-4)" accepted for publication PMLA, the top professional journal in the field of languages and literature. Her long-range research project is a boo—k on Rabelais' Fourth Book (*Quart Livre*), which she worked on last summer at the University of Virginia in Charlottesville.



Barbara Davis, assistant professor of accounting, meets with honor student Tammy Zachary. Centenary's 11-1 student-faculty ratio enables close, working relationships both inside and ouside the classroom.

Enrollment

Fall 1989 enrollment was 1111 students including 849 undergraduates, a 2% decrease from Fall 1988. There were 176 students

enrolled in graduate geology and education courses and 86 in the Executive MBA program.

Spring 1990 enrollment totaled 985 undergraduate and graduate students, a 3% increase over Spring 1989, plus 65 MBA students.

Financial Aid

Some 643 students (76%) were awarded financial aid in 1989-90. Those students were awarded $2,214,284 from 1289 Centenary College scholarships and $1,117,121 from federal sources, including loans. A total of 231 students were placed in work study programs.

Athletics

The Centenary Athletic Department has enjoyed unparalleled success over the last two years, competing in five of six TAAC Championship games in basketball, soccer and baseball. The Gents had a league record streak of five title appearances in the three different sports. The Centenary women are tough, too, as the tennis and softball teams have climbed the national ranking ladder of the NAIA, and gymnastics is as strong as ever.

1990 was a terrific year for Centenary teams:

Basketball – 22-8 (W-L), 14-2 in league play. . .TAAC Regular Season Champions.

Soccer – 15-2, ranked as high as 8th in Midwest Region. . .TAAC Regular Season Champions.

Baseball – 40-18, ranked 40th by *Collegiate Baseball*. . .third straight TAAC Western Division title.

Tennis Ladies – went 11-4 during the regular season and tied for 4th at NAIA nationals. . .highest ranking since 1983.

Tennis Gents – 10-6 overall, tied 5th in TAAC.

Gymnastics – 11-6 overall, second at USGF Southeastern Regionals. . . LeAnn English qualified for Nationals.

Softball – Ladies were 27-15 overall. . .ranked as high as 15th in NAIA. . .best in four-year history of the program.

Golf – Gents competed in four tournaments in spring. . .best finish was 8th of 18 teams at UNO/Mercury Classic in New Orleans; finished 8th of eight teams in TAAC.

Cross-Country – Gents were 6th of eight teams at TAAC Championships. Ladies ran in four meets during the fall.

Volleyball – 12-14 overall. . .11-9 vs. NAIA competition for the Ladies.

Riflery – both the men and women rifle teams competed in five shoots this season.

Dean of Students

New students looked to upperclassmen for special insights and answers during summer and fall orientation. Following a nationwide trend, Centenary used teams of upperclassmen to initiate and orient the newcomers. Freshmen were introduced to academic skills

FIVE-YEAR TRENDS

	1985-86	1986-87	1987-88	1988-89	1989-90
Enrollment	929	1031	1109	1110	1113
Average ACT Scores of Entering Freshmen	21.7	22.0	22.0	23.0	24.7
Endowment (Book Value in Millions)	$21.4	$22.8	$25.3	$26.9	$34.0
Annual Budget (in Millions)	$9.9	$10	$10.5	$10.8	$12.2
Scholarship Aid (in Millions)	$1.25	$1.5	$1.6	$1.7	$2.2
Total Dollars Raised (in Millions)	$2.652	$4.314	$4.251	$8.120	$4.65
Percent of Alumni Giving	18.4%	24.2%	23.2%	26%	19%

Doug Robinson and Allyson Adair visit with the Rev. Dale Hensarling, Director of the School of Church Careers. The program, originated by Centenary, prepares men and women for vocations as skilled church professionals. While many graduates immediately begin church careers, others elect to pursue further study or advanced certifications, with a consistent record of high achievement.

needed in college through a specially designed program, "The Science and Art of Academic Success."

United Campus Ministries is the result of meetings designed to foster relationships among the various campus ministries. The group sponsored several activities during the year including decorating a 20-foot Christmas tree in the Hargrove Shell and hosting a program on Exploring Liturgical Lifestyles.

Student entertainment ranged from comedy shows to dances to excursions out to the Shreveport Captains baseball games. Centenary Intramural sports teams selected represented to a new Extramural League, allowing competition with students from other colleges and universities in Shreveport.

Week-long programs on safety and wellness were provided to increase student awareness of these timely topics. On-campus resources and consultants were used in the programming.

Church Relations

The Office of Church Relations exists to serve as the link between the College and its alma mater, the United Methodist Church. In 1989-90, the Office of Church Relations provided the following services:

- Hosted the Fall Church Council Meeting on campus.
- Hosted the Spring Church Council Meeting in Alexandria followed by a luncheon for the Church Friends Division of the Fulfill the Vision Campaign.
- Hosted the Louisiana Annual Conference, District Councils on Youth Ministries Training, Gulf Region School of Missions, Pastors School, and the Louisiana United Methodist Women's School of Missions.
- Held Minister's Study Week on campus with Dr. Simon Parker, Boston University, and the Rev. Dale Hensarling, Centenary College.

Alumni Relations

The Office of Alumni Relations serves alumni and former students all over the globe. Among the programming for the 1989-90 year are:

- Second Annual Springtime Shootout, a three-on-three basketball tournament, co-sponsored with the Gents Club.
- Senior Appreciation Luncheon for graduating seniors and their parents, co-sponsored with the Centenary Muses.
- 161st Homecoming
- 1990 Alumni Directory
- CAPPA Program, Centenary Alumni and Parents Program for Admissions
- Career Fair, co-ordinated by the Career Planning and Placement Center

Meadows Museum of Art

Centenary's Meadows Museum of Art was awarded the highest honor a museum can receive: subsequent accreditation by the American Association of Museums. The Museum was also the recipient of a Special Humanities Award for 1989, presented by the Louisiana Endowment for the Humanities.

Media Luncheon

Bob Edwards, host of National Public Radio's "Morning Edition," met with students and members of the media when he came to campus to speak at President Webb's annual Luncheon for the Media. Commending the students for their liberal arts studies, Mr. Edwards explained that it was his own broad background which contributes so richly now to his interviews and news features.

Maya Angelou

Internationally known author and lecturer Maya Angelou mesmerized a standing-room-only crowd in Brown Chapel when she came to the campus as a guest of the Forums Committee of the Student Government Association. Afterwards, Ms. Angelou visited with students and special guests at a reception in Bynum Commons.

Leadership Conference

Providing leadership to leaders was the theme of the first annual Leadership Conference which brought together 52 leaders – traditional and non-traditional – from industry and business, public service, the arts, the church, education, social service, communication, and recreation. Hosted by The Frost School of Business, the by-invitation program featured a half-day workshop with Dr. Robert Brewer, management trainer for Arkla, Inc., and adjunct professor in the Centenary MBA program, and lunch with Dr. Perry Gresham, president emeritus of Bethany College and one of the country's most respected speakers.

Carillon Chimes

There's music in the air, thanks to the Centenary Muses and their third annual Friends of Centenary Book Bazaar. With $7500 of their book sales profits, the ladies purchased "Quadrabell II" tower bell carillons which sound the Westminster Chime and serenade the campus.

Visiting Scholar

For three short weeks, Centenary students, faculty, and friends basked in the enlightenment of Nigel McGilchrist, Visiting Fellow in British Studies. Director of the Anglo-American Institute in Rome and Consultant to the Superintendent of

Guest Speakers

Maya Angelou
Writer, Poet, Singer, Dancer

Charles Kuralt
Broadcast Journalist, CBS

Bob Edwards
"Morning Edition" Host,
National Public Radio

Bryan Magee
Oxford Professor, Former MP
German Marshall Fund Fellow

Nigel McGilchrist
Art Historian,
Visiting Fellow in British Studies

Dr. David Thomasma
Director, Medical Humanities Program, Loyola University
Woodrow Wilson Visiting Fellow

Bishop William Oden
Bishop, Louisiana United Methodist Conference

Mac Coffield serves as recorder for his group at the first annual Leadership Conference hosted by the Frost School of Business. The Conference brought together student and community leaders from a broad cross-section of Shreveport-Bossier.

Fine Arts of the Italian government, Mr. McGilchrist shared his enthusiasm for paintings, sketches, and sculpture in formal and informal lectures.

ELDERHOSTEL

For one week last May, James Dorm became co-ed; the average age of our students climbed to 60, and there were no tests or papers in class. The event was ELDERHOSTEL, a week-long residential college experience for mature adults in which the students make new friends and enjoy stimulating educational programs. ELDERHOSTEL was sponsored by the Senior Adult Education Program.

BEST TUTOR

Lyn Erickson, former Dean of Students at Centenary, became the second tutor from the Centenary Chapter of Literacy Volunteers of America (LVA) to win the coveted Ruth J. Colvin national tutor award for her work in teaching adults to read. Bess Robinson '83 garnered the national recognition in 1986.

NEW HYMNALS

The family of Edwin A. Moore provided new hymnals for Brown Chapel. The songbooks, given in Mr. Moore's memory, were dedicated with a special Convocation Thursday, November 2.

USA TODAY ACADEMIC TEAM

Karen Lunsford '90 was named to the USA Today All-Academic (second) Team for her work in photomicrography – the art/science of taking photographs of specimens through a microscope. Karen was also selected as a 1990 Mellon Fellow in the Humanities, an honor she shares with only 121 other students in the country.

OUTSTANDING TEACHER

Miles Hitchcock '71, instructor of mathematics and computer science, was voted Outstanding Teacher for 1990. "I'm very fortunate," he said. "My job happens to be what I love doing most."

HALL OF FAME AWARD

Marlin W. Drake Jr. '44, whose family ties with Centenary date back to its founding in 1825, was awarded the Alumni Association's Hall of Fame Award, the highest honor given to a Centenary alumnus. The presentation was made at the Awards Banquet during Homecoming.

GRADUATE SCHOOL ACCEPTANCES

Boston University, Frankfort, Germany
Cal State
Duke University
London School of Economics
Louisiana State University
LSU – Medical School
Louisiana Tech
Mississippi State University
Montclair State College
Northeast Louisiana University
Oklahoma State University
Southern Methodist University
Texas A&M
Texas Women's University
Trinity University
University of Alabama
University of Arkansas
University of Chicago
University of Louisville, Medical School
University of Minnesota, Dental School
University of North Carolina, Chapel Hill
University of Oklahoma
University of Tennessee
University of Texas, Austin
University of Wisconsin, Medical School
Wake Forest University
Willamette University

SPORTS HALL OF FAME AWARDS

Robert "Cal" Hubbard (football and baseball) and Tom Kerwin (basketball) were inducted into Centenary's Sports Hall of Fame Saturday, Feb. 17, during Halftime Activities at the Centenary-Stetson Homecoming Game in the Gold Dome.

VISITING FELLOWS

Bryan Magee, writer, critic, broadcaster, former Member of Parliament and Oxford Professor, met with classes during his October visit as a German Marshall Fund Campus Fellow. His week-long stay was made possible by a grant from the Fund to the Woodrow Wilson National Fellowship Foundation.

Dr. David Thomasma, our 32nd Woodrow Wilson Visiting Fellow, shared his expertise as Professor and Director of the Medical Humanities Program at Loyola University Medical Center with students, faculty and the community.

FACULTY RESEARCH GRANT

Dr. Antoni Pizarro, associate professor of mathematics, was awarded the Faculty Research Grant to work on his project: Action of Gln(Q) over the Group of N X N Matrices over a Valuation Ring Q: Orbits.

FULBRIGHT PROGRAM

Dean Dorothy Gwin was selected to participate in a Fulbright Program between the United States and the Federal Republic of Germany with

25 leaders in education. Her month-long trip began in Bonn and concluded in Berlin, just as the Berlin Wall came down.

First Geology Masters Degrees

Six men and women became the first recipients of the masters degrees in geology from Centenary College. They are George Schurman '57, Sam Kalmbach '86, Amy Nichols, Capt. Ken Wisian, Lane Goodson, and Bob Daigle.

New Honor Societies

Three new honor societies were established to recognize scholastic achievement among faculty and students. The organizations are Sigma Xi, national research society; Phi Eta Sigma, national honor society for freshmen, and Pi Gamma Mu, international honor society in social science.

Barron's Listing

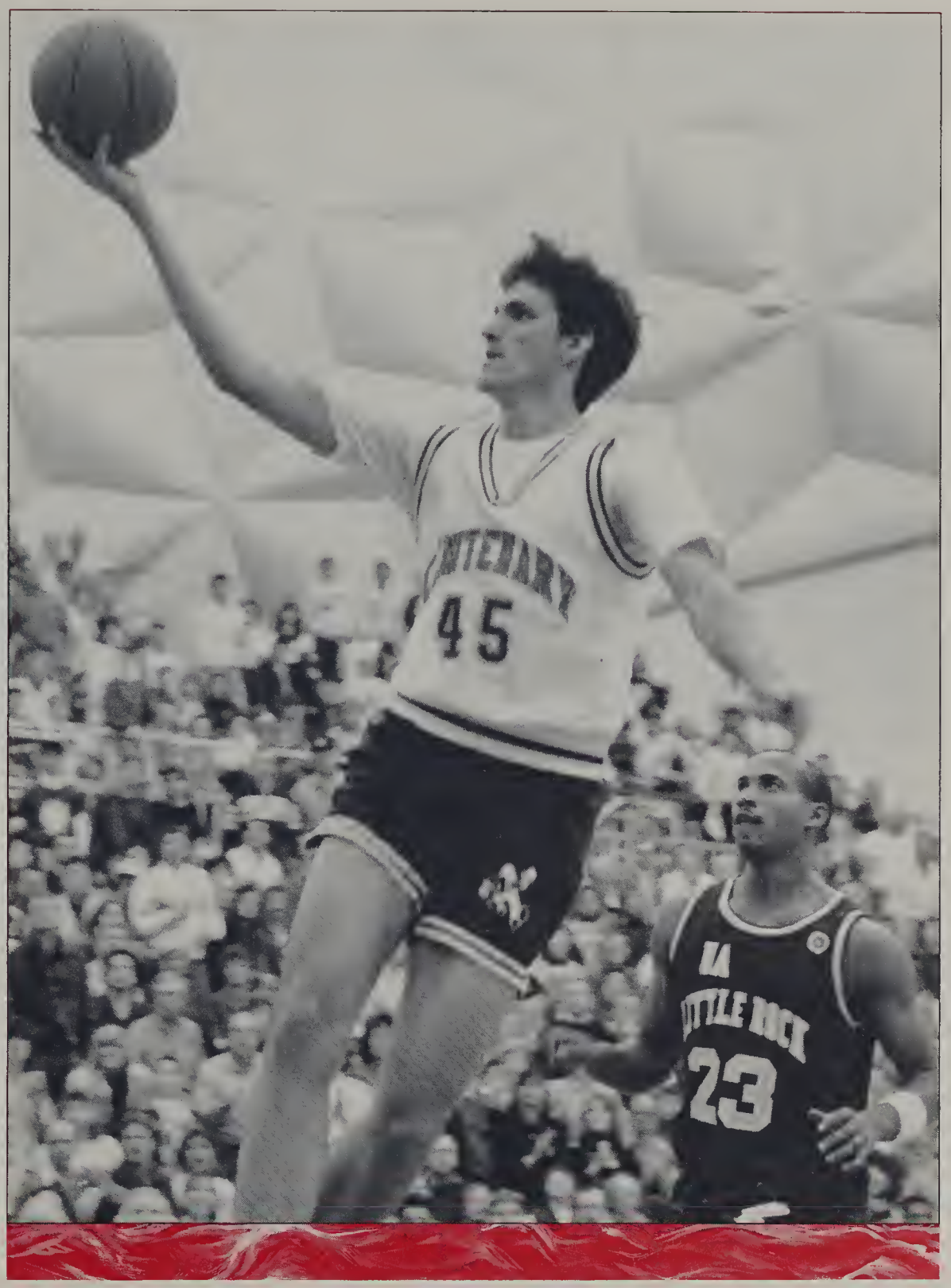
Centenary College was selected as one of the nation's 300 most cost-effective colleges by Barron's and was listed in their guide, *Barron's 300: Best Buys in College Education*.

Peterson's Guide

For the sixth consecutive year, Centenary College has been included in *Peterson's Competitive Colleges*, a widely respected guide to colleges and universities.

Scholarship Luncheon

Hundreds of scholarship donors and their scholars met for their annual luncheon in March. A chance for donors and students to get to know one another, the luncheon included remarks from President Webb and a concert by the Centenary College Choir.



The Centenary Gents were the toughest . . . and best . . . team in the Trans America Athletic Conference in 1989-90. John Buckwalter goes up for two points.

CLEAR

The Center for Learning Enhancement and Research, Inc. (CLEAR), a non-profit agency located on the campus, works with students of all ages who experience learning difficulties. During the 1989-90 academic year, 205 Centenary students assisted an equal number of children in academics and self-esteem enhancement on a one-to-one basis for this unique program.

LVA

Supported by grants from The Gannett Foundation, Literacy Volunteers of America – Centenary College Chapter includes 150 tutors teaching 160 adults to read. The program was selected as one of four in the United States for a pilot program funded by the Department of Labor to teach reading to disabled workers at the North Louisiana Goodwill.

HIGHLIGHTS

The Marjorie Lyons Playhouse offers acting and production opportunities for both theatre majors and non-majors.

THE PERFORMING ARTS

Marjorie Lyons Playhouse Productions

"Biloxi Blues"
"Birds of Paradise"
Louisiana College Theatre Festival
"A Doll House"
"Nunsense"
Summer, 1990
"Driving Miss Daisy"
"Chicago"

Hurley School of Music Productions

The Centenary Wind Ensemble
David Arnold, Baritone
Horace English, Bass-Baritone
Thaddeus Brys, Cello
Benedetto Lupo, Piano
The Centenary Jazz Ensemble
Donald Rupert, Piano
Madrigal Feast
The Hurley Chamber Orchestra
The Centenary Opera
"The Lantern Marriage"
William Teague, Organ
(Twilight Concert Series)
Horace English, Bass-baritone and William Teague, Organ (TCS)
Laura Crawford, Violin and William Teague, Organ (TCS)
The Centenary Opera
"Amahl and the Night Visitors"
Valerie Martin, Clarinet and William Teague, Organ (TCS)
The Centenary Wind Ensemble
Timothy Jones, Baritone
The Cleveland String Quartet
The Shreveport Master Chorus
Suzanne Galer, Soprano
The Centenary Jazz Ensemble
Quatuor de Contrebasses de Bruxelles
Centenary Camerata and Centenary Opera "A Night in Italy"
The Centenary Wind Ensemble
The Hurley Chamber Orchestra

THE VISUAL ARTS

Meadows Museum Exhibits

Shapes of Power, Belief and Celebration: African Art from New Orleans Collections
A Golden Age of Painting: Dutch, Flemish and German Paintings of the 16th and 17th Centuries
Master Drawings from the Collection of the New Orleans Museum of Art
Puppetry Traditions of Asia
Art of Our Time: The Olga Hirshhorn Collection

Turner Art Center Exhibits

Diana Jensen, Paintings
Hoover Watercolor Society
Marvin White, Sculpture
Ellen Soffer, Paintings
Billy Ray Gingles, Paintings
High School Art
Carlos Munoz '8?

Magale Library Gallery Exhibits

Thomass Ritter, Photography
Robbie Lacomb Lacher, Prints and Paintings
Robert Durham, Paintings
George Smyth, Crystal Glazed Ceramics
Red River Stained Glass Guild
League of United Chicano Artists, Drawings Paintings and Murals
High School Art - Centenary Art Students' Senior Show

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CENTENARY COLLEGE OF LOUISIANA

Condensed Statement of Current Funds, Revenues, Expenditures and Other Changes

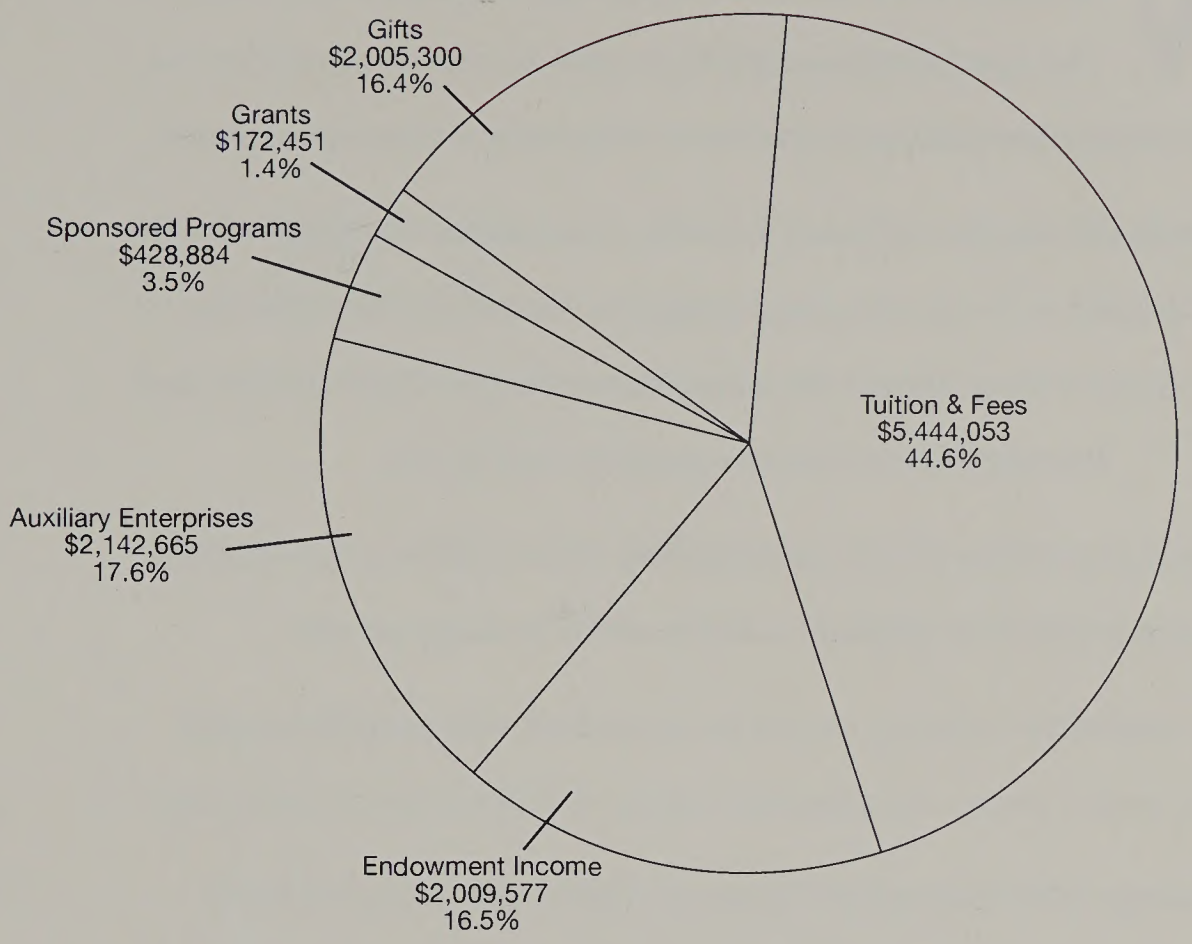
Year ended May 31, 1990

The condensed statement of current funds revenues, expenditures, and other changes for the year ended May 31, 1990, appearing herein have been extracted and condensed from the financial statements of Centenary College of Louisiana. The complete financial statements may be inspected in the Business Office of Centenary College of Louisiana.

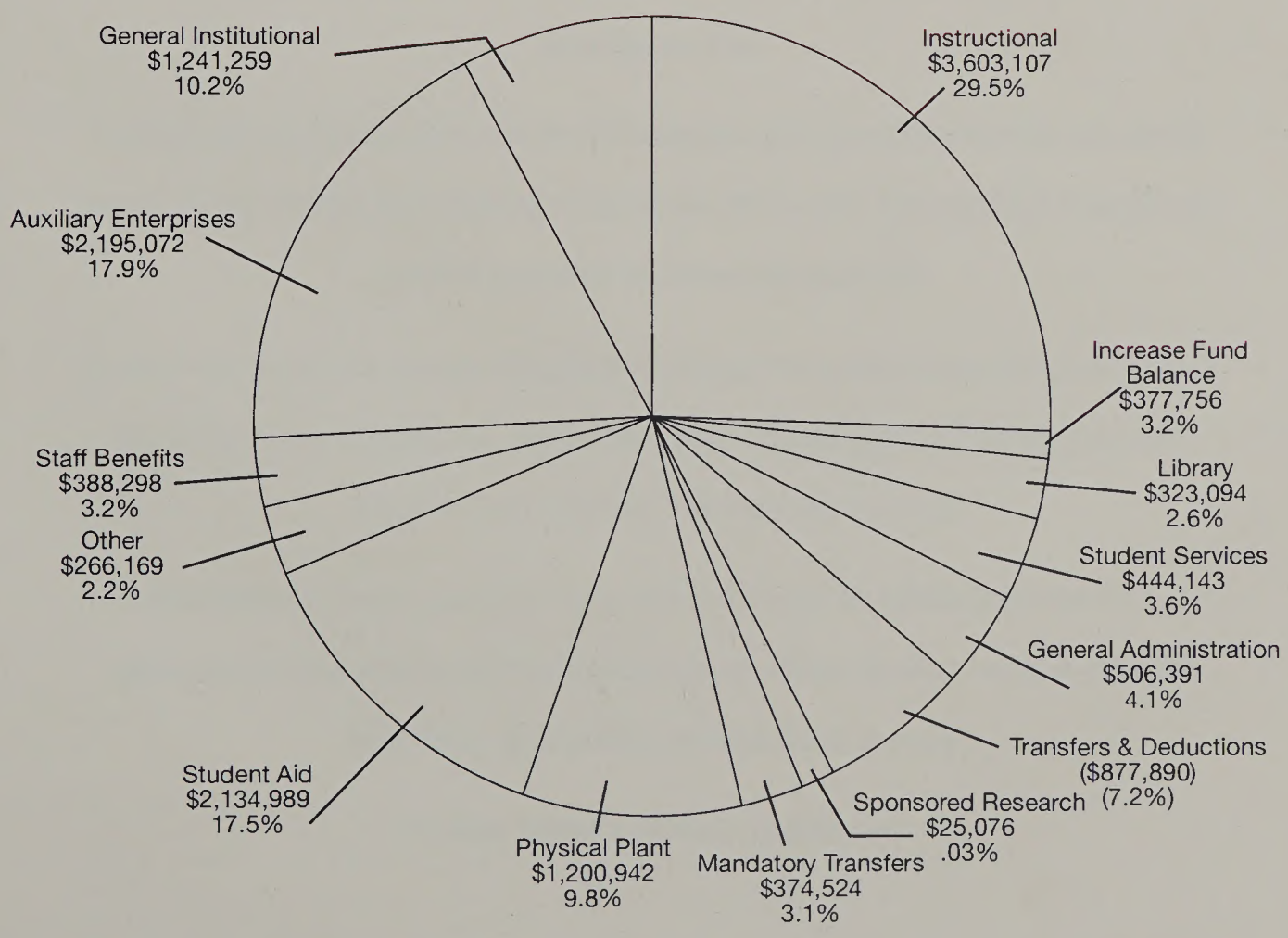
	1990			1989
	Unrestricted	Restricted	Total	Total
Revenues:				
Student tuition and fees	$5,444,052.55	—	5,444,052.55	5,030,934.42
Endowment income	556,145.21	1,453,432.087	2,009,577.29	1,826,336.82
Gifts	1,336,361.51	638,938.64	2,005,300.15	1,891,325.12
Grants – Federal and State	40,486.00	131,965.00	172,451.00	222,657.90
Sponsored programs, organized activities and other sources	262,377.75	166,506.42	428,884.17	489,229.81
Sales and services of auxiliary enterprises	2,073,164.69	69,499.77	2,142,664.46	2,047,661.65
Total revenues	$9,742,587.71	2,460,341.91	12,202,929.62	10,508,145.42
Expenditures and mandatory transfers:				
Educational and general:				
Instructional and departmental research	$2,848,572.17	754,534.97	3,603,107.14	3,364,687.79
Organized activities relating to educational departments	43,576.35	—	43,576.35	32,108.40
Sponsored research	—	25,076.45	25,076.45	14,072.93
Other sponsored programs	—	158,166.54	158,166.54	167,707.51
Library	229,955.71	93,138.67	323,094.38	315,885.38
Student services	444,141.67	—	444,141.67	422,847.94
Operation and maintenance of physical plant	1,066,513.98	134,427,88	1,200,941.86	1,175,784.52
General administration	506,391.37	—	506,391.37	497,051.17
Staff benefits	388,298.17	—	388,298.17	370,503.66
General institutional	1,241,258.51	—	1,241,258.51	1,085,090.15
Student aid	1,135,246.30	999,742.56	2,134,988.86	1,739,932.91
Other	—	64,426.22	64,426.22	332,707.94
Mandatory transfers	374,524.48	—	374,524.48	308,303.60
Total educational and general	8,278,478.71	2,229,513.29	10,507,992.00	9,826,683.90
Auxiliary enterprises including mandatory transfers	1,964,243.03	230,828.62	2,195,071.65	2,355,070.82
Total expenditures and mandatory transfers	10,242,721.74	2,460,341.91	12,703,063.65	12,181,754.72
Other transfers and (additions) deductions:				
Excess of restricted receipts over transfers to revenues	—	502,208.03	502,208.03	158,217.81
Transfers (to) from endowment funds	670,000.00	(5,031.49)	664,968.51	555,256.47
Reclassification between current funds	74,356.25	(38,045.37)	36,310.88	44,207.90
Transfers (to) from other funds	(237,185.95)	(88,411.08)	(325,597.03)	64,999.70
Total other transfers and (additions) deductions	507,170.30	370,720.09	877,890.39	822,681.88
Total expenditures, transfers and other additions (deductions)	9,735,551.44	2,089,621.82	11,825,173.26	11,359,072.74
Net increase in fund balances	$ 7,036.27	370,720.09	377,756.36	149,072.98

During the year ended May 31, 1990, the endowment funds increased $2,395,647.00.
The book value of these funds as of May 31, 1989, was $33,906,289.00.
The approximate market value of securities held by the funds at that date was $36,247,000.00.

REVENUES $12,202,930



EXPENDITURES $12,202,930



CENTENARY'S CREDO

We aspire to be one of the best small colleges in the South. Our special mission will be to earn a national reputation for attaining extraordinary levels of academic performance from our students.

Our students will aim for and reach superior, measurable standards in both liberal studies and in professional programs. We will be noted for our vibrant and stimulating campus life where outstanding scholars, artists, and leaders interact with our students and faculty.

Our student population will be cosmopolitan. There will be a rich diversity of persons from different cultures, areas, and age groups.

Unlike most other colleges, we will be concerned with aspects beyond academic work. Culture, character, and career will be our sustaining cause.

Our college will be noted as a leader in higher education and for its willingness to try new ventures. It will also be noted as a place where leaders are nurtured and produced.

Centenary College will be a regional center for the performing and visual arts.

While the primary focus of the campus will be an undergraduate education, Centenary College will offer a few distinctive graduate programs which meet the special needs of mature persons.

Centenary's physical plant and grounds will provide a visual statement as to the quality of learning which takes place here, as well as to the pride we have in the campus' beauty and integrity.

Centenary College of Louisiana will stand out as a small, residential, church-related college which is rooted in the liberal arts and at the same time is progressive, pioneering, and bold.

Our Motto: LABOR OMNIA VINCIT!

To Parents of Centenary Graduates
If your son or daughter no longer lives at home and would like to receive the Centenary College publications at his or her new address, please send the information to Research and Records, Centenary College, P.O. Box 41188, Shreveport, La. 71134-1188.

The President's Report
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Shreveport, Louisiana 71104

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